

No Dominant Brand



- ◆ Product is intermingling
- ◆ Lack of brand cohesion
- ◆ Product is challenged to stand out at a distance
- ◆ Consumers not looking for your explicit brand may overlook it

Flip to TRANSFORM your space.

Total Brand Immersion



- Creates a total brand experience
- Helps to stop creep from competitive products
- Draws in consumers that might not otherwise be purchasing
- Can be used to promote cause marketing and related products